

Annual Report

Legacy Lane

CHURCH OF THE HIGHLANDS

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Through our church, we want to see more people come to know Christ and make a difference for Him with their lives. This lane accelerates the vision to reach as many people as possible by starting new campuses and moving our portable campuses into permanent facilities.

HERE IS THE IMPACT WE'VE SEEN THIS YEAR

- » Decisions Made for Christ **28,258**
- » Baptisms **4,630**
- » Visiting Families **20,855**
- » Average Weekly Attendance 51,934
- » Fall Small Groups 5,101
- » Fall Small Group Attendance 44,235
- » Conference Attendees 59,959
- » People completed the Growth Track **3,787**
- » People serving on the Dream Team 20,483
- » People serving on SERVE Day more than 25,000

CAMPUS GROWTH

Grants Mill

- » Average Weekly Attendance 11,153
- » Salvations 5,081
- » Baptisms *1,028*
- » Dream Team **3,830**
- » Visitors **3,177**
- » Fall Small Groups 834

Alabaster

- » Average Weekly Attendance 2,081
- » Salvations 878
- » Baptisms 166
- » Dream Team 869
- » Visitors 588
- » Fall Small Groups 246

Auburn

- » Average Weekly Attendance 5,124
- » Salvations 1,978
- » Baptisms 442
- » Dream Team 1,819
- » Visitors **1,813**
- » Fall Small Groups 448

Chapel

- » Average Weekly Attendance 370
- » Salvations 280
- » Visitors 128
- » Fall Small Groups 11

Fultondale

- » Average Weekly Attendance **2,565**
- » Salvations 879
- » Baptisms 159
- » Dream Team 849
- » Visitors 690
- » Fall Small Groups 269

Gadsden

- » Average Weekly Attendance 1,689
- » Salvations 690
- » Baptisms 137
- » Dream Team 652
- » Visitors 850
- » Fall Small Groups 210

Grandview

- » Average Weekly Attendance 2,301
- » Salvations 978
- » Baptisms 211
- » Dream Team 943
- » Visitors 645
- » Fall Small Groups 313

Greystone

- » Average Weekly Attendance **3,305**
- » Salvations 1,108
- » Baptisms 245
- » Dream Team 1.143
- » Visitors **737**
- » Fall Small Groups 384

Huntsville

- » Average Weekly Attendance 3,195
- » Salvations 1,052
- » Baptisms 233
- » Dream Team **1,135**
- » Visitors **1,236**
- » Fall Small Groups 261

CAMPUS GROWTH

McCalla

- » Average Weekly Attendance 1,260
- » Salvations **663**
- » Baptisms 61
- » Dream Team 574
- » Visitors **775**
- » Fall Small Groups 125

Montgomery

- » Average Weekly Attendance 4,486
- » Salvations 3,864
- » Baptisms 482
- » Dream Team **1,697**
- » Visitors **4,468**
- » Fall Small Groups 396

Online Campus

- » Average Weekly Attendance 10,254
- » Facebook Live 4,581
- » Salvations 317
- » Dream Team 38
- » Visitors 289
- » Fall Small Groups 17

Opelika

- » Average Weekly Attendance 933
- » Salvations 312
- » Baptisms 63
- » Dream Team 416
- » Visitors 268
- » Fall Small Groups 168

Riverchase

- » Average Weekly Attendance 5,742
- » Salvations 2,394
- » Baptisms 516
- » Dream Team 1,748
- » Visitors **1,545**
- » Fall Small Groups 424

Shoals

- » Average Weekly Attendance 784
- » Salvations 501
- » Baptisms 70
- » Dream Team 271
- » Visitors 820
- » Fall Small Groups 96

Tuscaloosa

- » Average Weekly Attendance 4,792
- » Salvations 2,708
- » Baptisms 581
- » Dream Team 1,839
- » Visitors **2,251**
- » Fall Small Groups **510**

Woodlawn

- » Average Weekly Attendance 996
- » Salvations 868
- » Baptisms 108
- » Dream Team 510
- » Visitors **575**
- » Fall Small Groups 211

SMALL GROUPS

Involvement this Semester

- » Fall Semester Small Groups **5,101**
- » Fall Small Group Attendance 44,235

Number of Small Groups by Hub

- » Freedom 494
- » Marriage 438
- » Men **730**
- » Outreach 303
- » Prayer **249**
- » Students 943
- » Women **877**

CONFERENCES

Attendance

- » reCreate Women 8,966
- » Men's Night **9,527**
- » MOTION Students 17,293
- » Marriage **7,640**
- » Summer Blast Kids 6,973
- » Freedom **7,050**
- » Financial **2,510**

GROWTH & EXPANSION

Auburn Dream Center

- » Construction Started October 2017
- » Construction to be Completed **Spring 2018**
- » **7,280** Square Feet
- » **3** Acres

Huntsville West Campus

- » Planned to Start January 2018
- » Planned to Complete *Spring 2019*
- » **58,760** Square Feet
- » **30** Acres
- » **1,500** Seats

Auburn West Campus

- » Planned to Start **Spring 2018**
- » Planned to Complete **Summer 2019**
- » **58,760** Square Feet
- » **51** Acres
- » **1,500** Seats



HIGHLANDS COLLEGE

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One of the greatest investments we can make is to train and equip young leaders to change the world for Christ. This lane provides scholarships for students and allows us to grow this institution to its fullest potential.

GRADUATES EMPLOYED IN MINISTRY

- » 65.6% of Traditional 2014-2015 Graduates employed in ministry
- » HC placed **77** graduates in ministry in 2017
- » HC placed **307** graduates in ministry since 2011

ENROLLMENT TREND

» HC continues to grow at an average annual rate of 27.8%

STUDENTS IN TRAINING IN FALL 2017

- » 338 Traditional Students
- » 532 Evening Students
- » 82 Interns
- » 952 In Training

Highlands College holds applicant status with the Association for Biblical Higher Education Commission on Accreditation, located at 5850 T. G. Lee Blvd., Ste. 130, Orlando, Florida, 32822, (407) 207-0808. Applicant status is a pre-membership status granted to those institutions that meet the ABHE Conditions of Eligibility and that possess such qualities as may provide a basis for achieving candidate status within five years.



LOCAL MISSIONS

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Our first responsibility is right here in Alabama, especially in the cities where we have campuses. Through this lane we support and grow the Highlands Dream Centers and partner with local ministries to reach the people of our state.

SERVE DAY 2017

- » More than 25,000 Participants
- » 615 Projects
- » **75** Campus Anchor Projects
- » 100 Ministries served in Alabama

FIRST SATURDAY OUTREACH

- » **2,470** Outreach Participants
- » 1,050 Community Projects

THE DREAM CENTERS

DC Kids

- » Kids who have heard the message of Jesus 3,044
- » Kids who have made decisions for Christ 876
- » Kids meals served **3,569**
- » Kids reached monthly through DC Kids Fun Zone 3,044
- » Boys & Girls Small Groups 6
- » Kids in weekly after-school program 137

Holiday Outreach

- » Thanksgiving Outreach meals served 2,500
- » Families served during the Giving Hope Christmas mall 1,554
- » Children served through Giving Hope 4,573

Christ Health Center

- » Medical visits 20,151
- » Dental visits 5,276
- » Prescriptions dispensed 19,577
- » Dollars patients saved in Patient Assistant Prescriptions \$1,787,788
- » Case Management Services 1,261

ANTI-HUMAN TRAFFICKING MINISTRY

TRAFFICKING HOPE

- » **59** statewide outreaches
- » 531 outreach participants
- » 10,659 people impacted through public awareness and education
- » 37 victims served

CORRECTIONAL MINISTRY

Correctional Ministry

- » Decisions Made for Christ **3,639**
- » Baptisms 128
- » Average Weekly Attendance 1,157
- » Average Weekly Dream Team 120
- » Fall Small Groups 107
- » Facilities Statewide 15
- » New Facilities Planned 5

Legacy Lane

NATIONAL MISSIONS

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Another area of focus is our country. This lane allows us to launch more churches nationwide and help already established churches to grow and reach more people with the life-giving message of Jesus.

GROW

- » 7,380 Members in Grow
- » **2,808** New Members in 2017
- » 98% Membership Growth in 2017
- » 50 States and 87 Countries Represented

GROW LEADERSHIP INTENSIVE

- » **3,642** Attendance
- » 626 Churches Represented
- » **\$134,997** in Scholarships
- » 508 Dream Team
- » 2017 Australia Expansion

ASSOCIATION OF RELATED CHURCHES (ARC)

- » 120 Church Plants in 2017
- » **733** Total Church Plants
- » 1,026 Launch Day Decisions for Christ
- » 28,023 Launch Day Attendance



INTERNATIONAL MISSIONS

INTERNATIONAL MISSIONS

We believe every person deserves the opportunity to hear the Gospel of Jesus and to have a Bible in their native language. Through this lane, we help plant more new churches worldwide and partner with organizations that are translating the Bible into new languages.

HERE IS THE IMPACT WE'VE SEEN THIS YEAR

- » 61 Highlands Mission Trips
- » 970 Highlands Mission Trip Members
- » 13 Countries Visited
- » 7 US Cities Visited
- » **\$1,888,004** Invested in International Missions

CONVERSIONS TO CHRIST IN 10/40 WINDOW

- » **1,104,966** Total Converts
- » 3,027 Converts Per Day

CHURCHES PLANTED IN 10/40 WINDOW

- » 4,378 New Churches Planted
- » 12 Churches Per Day

INTERNATIONAL MISSIONS

Personal Presentation of the Gospel to Muslims, Hindus, and Buddhists

- » **25,000,000** Total Presentations
- » 3,557 Personal Presentations Daily

Bibles Personally Delivered to Muslims, Hindus, and Buddhists in the 10/40 Window

- » **95,505** Total Bibles
- » 262 Bibles daily

New Church-Planting Missionaries Trained to Plant Churches in the 10/40 Among Muslims, Hindus, and Buddhists

- » 2,971 Total Misssionaries from 59 Countries
- » **3,346** National Pastors in the 10/40 trained to send new missionaries out of their churches to other unreached people groups
- » 1,500 Hindu girls age 12-20+ rescued from human trafficking in northern India and being given a Christian high school education and productive skills, leading to their conversion
- » 1.35 Billion Daily broadcast of the Gospel in their languages to the Arabic, Persian, and central Asian Muslims where it's very difficult to place missionaries